CREATIVE INDUSTRIES

Create your own website

Course Introduction

Are you interested in a career on Digital and Interactive Media?

This Certificate will provide you with the knowledge and skills required to build a website at a basic level and understand how the web works.

This NCFE employer recognised certificate, will enable you to understand the tools and technology required to create interactive media products. The course will introduce you to WordPress and how to use this to create professional quality websites alongside producing a CV website, allowing you to demonstrate your skills and understanding of interactive media. Throughout the course you will understand how processes, software's and hardware's are combined to create final interactive media work.

Qualification Structure

The NCFE Level 1 Certificate in Interactive Media mandatory units:

- Explore interactive media products and processes which includes the source of ideas and the terminology and characteristics of the industry

- Understand and use computer systems and software in an interactive media design environment and how to use these to meet the requirements of design

- Explore ideas and create interactive media content including how to create and choose an idea for development

- Assemble interactive media products to produce final work using interactive media software

  You will be required to create a portfolio of evidence, which demonstrates achievement of all the learning outcomes and assessment criteria associated with each unit.

Outcomes

- Develop basic WordPress skills in response to a given design brief and explore how to integrate social media content into your WordPress site

- Develop an understanding of how software meets the needs of the design brief for example, WordPress themes, plug-ins and widgets

- Understand how to use AI content tools to write blogs and other web content

- Understand how to produce animations, graphics and banners in Canva

- Learn the rules, laws and regulations within the creative digital sector including Copyright, Data Protection, Accessibility and Online Safety

Accreditation

NCFE

This series of workshops is accredited by NCFE.

To gain accreditation delegates will be required to successfully complete all mandatory units.

Delivery

Delivery: Online via Teams/Zoom **Format:** Portfolio of evidence completion with tutor guidance and support